

ABSTRACT

A chewing gum composition comprises about 5% to about 95% gum base, about 5% to about 96% bulking and sweetening agents, and about 0.1% to about 15% flavor, wherein at least part of the flavor is a flavor encapsulated in a matrix comprising about 30% to about 60% acacia gum, about 30% to about 60% corn syrup solids having a DE of between about 2.4 and about 44, and about 2% to about 20% gelatin, with the acacia gum and corn syrup solids together comprising at least 80% of the matrix.